

**Cim Booster Programme Application Template**

* Name of Company:
* Applicant Full Name:
* Business address:
* Contact Number:
* Email Address:
* **Personal background**Please provide us with some information about the team members and their personal objectives
  + Your field of expertise
  + Please provide a brief description of your professional and personal skills and previous experiences -LinkedIn Page
  + Other Team Members's Background (if any)
* **Your business profile**Please provide with some details of your business.
  + "Please note that for the purpose of preventing the unauthorized disclosure of Confidential Information that will be provided by you (""Disclosing Party"") and LinearArc Solutions Ltd / CIM Financial Services Ltd (""Receiving Parties""). The parties agree to enter into a confidential relationship concerning the disclosure of certain proprietary and confidential information.
    - I accept and continue
    - I disagree and wish you submit only my contact details"
  + No of years in business/incorporated:
  + Sector of business
  + Brief description of your current business model (including product/service, targeted market, number of staff, location, etc)
  + Who are your main competitors today and what differentiates you?
  + Difficulties and threats you feel your business is currently facing
  + What opportunity are you wanting to tap into?
  + What innovation would you like to bring to your business model for it to grow (new products, technology, markets, distribution channels, etc)?
  + What are you expecting from this acceleration program?